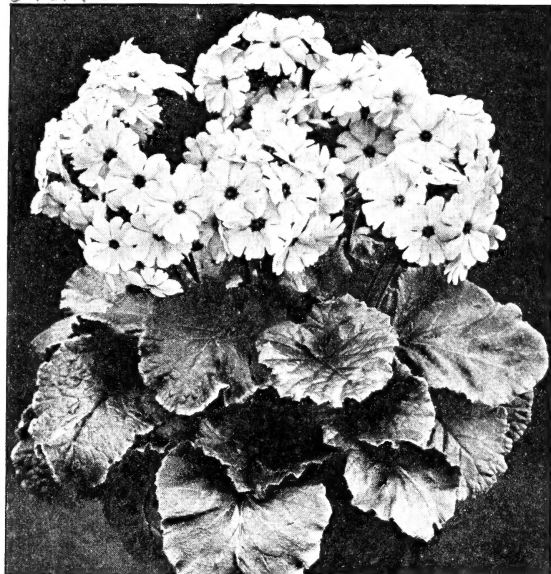


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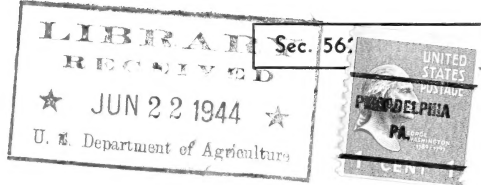


Primula obconica Super-Giants

Seasonable Offer for Florists

HENRY F. MICHELL CO.

516-518 MARKET STREET, PHILADELPHIA 5, PA.



Mrs. Gorman
Rept. Lib. ref.

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Beltsville,
Md.



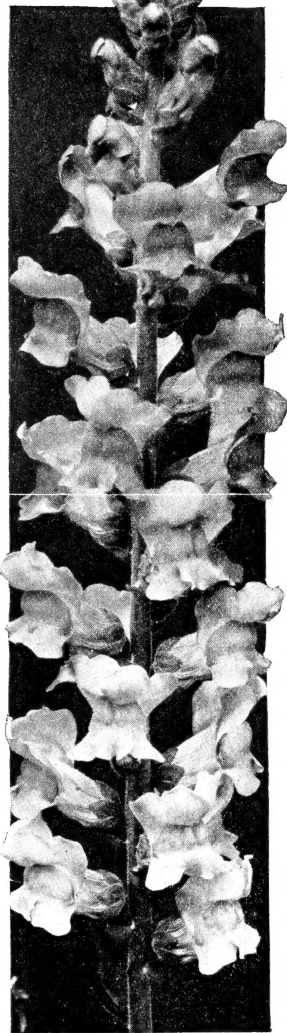
MICHELL'S SEASONABLE OFFER FOR FLORISTS

ANTIRRHINUM • Snapdragons

SPECIAL FORCING VARIETIES

New White Snapdragon "Peace"

1944 introduction. (Ball.) A gem among white Snapdragons. The acme of perfection has been attained in this splendid new white. Its stately, graceful spikes with large closely set florets of the purest white imaginable are borne on long, wiry stems. The unusually rich dark green foliage contrasts vividly with the snowy whiteness of its flowers. To complete the picture it is fairly early flowering and entirely free of objectionable grassy side growth. We are accepting orders for early July delivery. Price original trade packet, \$1.50 each.



1/2 trade packets
can be supplied only
where listed

	Trade pkt.	3 trade pkts.
Afterglow. Golden bronze.....	\$1 00	\$2 50
Bertha Baur. (Schumann.) Laven- der or orchid.....	1 50	4 00
Bertha Baur. Lavender or orchid.....	1 00	2 50
Better Times. (Windmiller.) Bright rose-pink. Very early.....	2 00	5 00
Bronze Queen. (Somerset.) Light bronze.....	1 50	4 00
Celestial. (Witterstaetter.) Early. Deep yellow.....	1 00	2 50
Ceylon Court. Canary-yellow.....	1 00	2 50
1/2 trade pkt. 60c.....	1 00	2 50
Ceylon Court Dark. Dark selection. 1/2 trade pkt. 60c.....	1 00	2 50
Cheviot Maid Supreme. (Wind- miller.) Reselected; coral-pink.....	1 00	2 50
Cheviot Maid Supreme. R.P. Rich coral-rose.....	1 00	2 50
1/2 trade pkt. 60c.....	1 50	4 00
Christmas Cheer. Early pink.....	1 50	4 00
Cincinnati. New. (Witterstaetter.) Light rose-pink.....	1 00	2 50
Coate's Yellow Perfection. Deep yellow.....	1 00	2 50
1/2 trade pkt. 60c.....	2 00	5 00
Crimson Queen. (Rockwood.) Vel- vety crimson or deep scarlet.....	1 00	2 50
Daybreak. Excellent clear pink.....	1 00	2 50
Ethel. Bright golden yellow. Finest early winter bloomer.....	1 50	4 00
Gilbert's Pink Queen Supreme. Clear pink.....	1 50	4 00
Glorious. (Frank.) Bronzy scarlet.....	1 00	2 50
Glorious. Bronzy scarlet.....	1 00	2 50
Ivory. (Rockwood.) A rich ivory shade.....	2 00	5 00
Jersey Maid. (Schnitzspahn.) Early. Medium pink.....	2 00	5 00
Klondyke Supreme. Deep golden yellow. Early. Extra fine.....	1 00	2 50
Koester's White. Early. Pure white.....	1 50	4 00
La France. Ruffled, satiny pink.....	1 50	4 00
Lucky Strike. Large-flowering white 1/2 trade pkt. 60c.....	1 00	2 50
Maiden's Blush. (Thomson.) Apple- blossom-pink.....	1 00	2 50
Marie Louise. (Raasch.) Seashell- pink.....	2 00	5 00
Marion White. (Schumann.) A real white.....	1 50	4 00
Peggy Schumann. Clear, bright pink.....	2 00	5 00
Rose Queen. Dark pink.....	1 00	2 50
1/2 trade pkt. 60c.....	2 00	5 00
Schaffroth's Early Pink. Beautiful rose-pink.....	2 00	5 00
Schaffroth's Early White. Long- stemmed pure white blooms.....	2 00	5 00
Schumann's Early Lavender.	2 00	5 00
Schumann's Yellow. Clear bright yellow.....	2 00	5 00
Snow White. Late white for Easter.....	1 00	2 50
St. Louis Pink. (Rowe.) Early. Sil- very pink.....	1 50	4 00
Sunlite. Extra early. Golden bronze.....	1 00	2 50
Sun Tan. Rose-tan.....	1 00	2 50
1/2 trade pkt. 60c.....	1 00	2 50
Talisman. (Windmiller.) All-double bronze.....	2 00	5 00
Terry's Surprise. Improved. Rose shaded bronze.....	1 50	4 00
Velvet Beauty. American-beauty red.....	1 00	2 50
Velvet Supreme. A rich velvety scar- let-crimson.....	1 50	4 00

	Trade pkt.	3 trade pkts.
Westover's White. (Windmiller.) Early. Fringed white.....	\$2 00	\$5 00
White Prosperity. (Schneider.) Clear white.....	1 50	4 00
White Rock. Early pure white.....	50	1 25
White Wonder. Improved. Long- stemmed; pure white.....	1 50	4 00
Windmiller's Lilac. Long stem. Spikes rosy lilac.....	1 50	4 00
Yellow Wonder. Extra-early.....	1 50	4 00
Mitchell's Special Forcing Mixed ...	75	2 00

Asparagus

Plumosus nanus

This has been one of our specialties for many years. Our seeds are of high germination and will produce extra-line stock.

Lathouse-grown Seeds

100 seeds.....	\$0 30	1000 seeds.....	\$1 90
250 seeds.....	60	5000 seeds.....	8 00

Asparagus Sprengerii

100 seeds.....	\$0 30	1000 seeds.....	\$1 90
250 seeds.....	60	5000 seeds.....	8 00

Larger quantities of Asparagus seed quoted
on application

Calceolaria

A most decorative pot-plant which finds ready sale if well grown. The strains we offer cannot be ex-
celled.

NEW CALCEOLARIA, MICHELL'S RAMONA

This is a Hybrid grandiflora nana type which we are introducing, and we are convinced that it will become very popular with the florists. It is an exceptionally free-flowering variety of dwarf, compact habit. Flowers are large, well shaped, and beautifully tigered. The mixture contains a fine range of colors in bronze, yellow, and red. Excellent for Easter sales. 1/2 trade pkt. 85c.; trade pkt. \$1.50;
1/4 oz. \$5.00.

	1/2 trade pkt.	Trade pkt.	1/4 oz.
Albert Kent Hybrids. An excellent English variety for either greenhouse culture or outdoors. Flowers medium in size and produced in large, graceful clusters in an ex- cellent mixture.....	\$0 60	\$1 00	\$2 25
Hybrida grandiflora. A choice, large-flowering, tall- growing mixture.....	60	1 00	2 50
Hybrida grandiflora com- pacta. An attractive tigered and spotted mixture. Dwarf growing.....	60	1 00	2 50
Hybrida multiflora nana. A fine free-flowering type, with average-size blooms about 1 1/2 inches in diameter, in a choice mixture of orange, gold and lemon colors, beau- tifully spotted. 1 ft.....	60	1 00	4 25

MICHELL'S SEED HOUSE, 516-518 Market St., PHILADELPHIA 5, PENNA.

MICHELL'S DISTINCTIVE FLOWER SEEDS



Cineraria, Cremer's Prize Strain

Michell's Cinerarias

CREMER'S PRIZE STRAIN, WILT-RESISTANT

This excellent new strain is the result of a cross between Multiflora nana, Hybrida grandiflora and Stellata. The flowers are larger than Multiflora. Plants very compact with small leaves. Choice mixed colors. Original trade pkt. \$1.50; $\frac{1}{4}$ oz. \$2.25; $\frac{1}{2}$ oz. \$4.00; $\frac{3}{4}$ oz. \$7.50.

SITERS RAINBOW STRAIN

Mixed. Large flower-heads of medium-sized individual florets in an excellent color-range. Trade pkt. \$1.50; $\frac{1}{4}$ oz. \$2.50; $\frac{1}{2}$ oz. \$4.50.

MULTIFLORA NANA

Potsdam and Berlin Market Strain

Very dwarf and compact. Large flowers produced in great profusion and in a range of fine colors. **Mixed Colors.** $\frac{1}{2}$ trade pkt. 60c.; trade pkt. \$1.00; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.25.

MULTIFLORA GRANDIFLORA MAXIMA

This new Hybrid is a cross between Multiflora nana and Grandiflora. Individual florets measure 2 to 3 inches in diameter and are produced in quantities of 100 blooms and over to the plant. We offer it in mixed colors only.

$\frac{1}{2}$ trade pkt. 60c.; trade pkt. \$1.00; $\frac{1}{4}$ oz. \$2.25; $\frac{1}{2}$ oz. \$4.00

HOWARD & SMITH'S STRAIN

A fine strain of large-flowering Hybrida grandiflora, large-leaved type, grown by a California specialist.

Trade pkt. \$1.00; $\frac{1}{4}$ oz. \$3.00

GRANDIFLORA PRIZE STRAIN

Produces immense trusses of large flowers often measuring 4 inches across. Makes exceedingly decorative pot-plants.

	$\frac{1}{2}$ trade	Trade	$\frac{1}{4}$ oz.
	pkt.	pkt.	oz.
Medium Tall, Mixed	\$0 60	\$1 00	\$3 00

Didiscus

Cerulea, Improved Strain. Blue Lace Flower. Easily Trade grown annual with lavender-blue, lace-like flowers. Ex- pkt. Oz. cellent for cutting. 3 ft. \$0 20 \$1 00

Delphinium • Perennial Larkspur

One of the most popular perennials. Excellent for cutting.

NEW SUPER-GIANT PACIFIC HYBRIDS

The spikes are strong, growing 5 to 6 feet, closely set, and the flowers are as large as a silver dollar. This strain is practically immune from mildew, and is proving splendid for cut-flowers.

	Trade	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
	pkt.		
Black Knight Series. Darkest of them all. Individual flowers exceedingly large, of beautiful round form, with heavy velvety texture that gives the color luminosity and vividness.	\$1 25	\$2 50	\$4 00
Blue Bird Series. The clearest medium-blue with white bee. Huge tall spikes; an excellent variety.	1 25	2 50	4 00
Bluejay Series. The true blue color which is so rare in nature and so difficult to obtain—clear medium to dark blue.	1 25	2 50	4 00
Cameliard Series. A lovely pure lavender self with white bee. Well-balanced spikes. A beautiful variety.	1 25	2 50	4 00
Galahad Series. Clear white of enormous size, averaging 3 inches in diameter. Good branching habit; strong whippy stems. The best pure white Delphinium.	$\frac{1}{2}$ oz. \$7.00	1 25	2 50 4 00
Guinevere Series. A magnificent light pink-lavender with white bee; fine large spike.	1 25	2 50	4 00
King Arthur Series. A true royal purple with white bee.	1 25	2 50	4 00
Round Table Series. This represents all of the color combinations of the knights and their ladies. Three hundred different crosses were used to make up this group of seed.	1 25	2 50	4 00
Summer Skies Series. Clear light blue with white bee. Excellent for cutting.	1 25	2 50	4 00
White Majesty. Giant; pure white. Oz. \$14.00.	1 25	2 50	4 00

	Trade	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
	pkt.			
Dark Blue Shades	\$1 00	\$2 00	\$3 50	\$7 00 \$12 00
Light Blue Shades	1 00	2 00	3 50	7 00 12 00
Pastel Shades	1 00	2 00	3 50	7 00 12 00
Mixed Colors	1 00	2 00	3 50	7 00 12 00

Blackmore & Langdon's Imported Strain. A new improved type of this fine English variety. Plants are of strong, vigorous growth and produce immense spikes of large flowers. Every describable shade of blue is in this mixture. Trade pkt. 50c.; oz. \$3.00

English Hollyhock, Watkin Samuel's Wrexham Strain. The finest large-flowered type to date. Immense spikes.

	Trade	$\frac{1}{4}$ oz.	Oz.
	pkt.		
Art Shades	\$0 75	\$1 75	
Deep Blue Shades	75	1 75	
Light Blue Shades	75	1 75	
Selected Mixture	50		\$5 00

	Trade	Oz.	$\frac{1}{4}$ lb.
	pkt.		
Belladonna Improved (Cliveden Beauty). A very select strain. Turquoise-blue.	\$0 40	\$3 00	\$11 00
Belladonna. Regular strain.	25	2 25	8 50
Bellamosum, Improved. A dark blue type of Belladonna.	40	3 00	11 00
Bellamosum. Regular strain.	25	2 25	8 50
Cardinale. Large, brilliant scarlet flowers.	40	2 75	
Michell's Gold Medal Hybrids. A fine strain. Long spikes of large flowers.	30	1 65	5 50

NOTE.—The seed of Cardinale is of slow germination.

Gypsophila • Baby's Breath

ELEGANS ALBA GRANDIFLORA. A fine, easily grown annual, flowering to a marketable condition in six weeks. Excellent for cutting.

Covent Garden Market (London Market). (Improved Strain.) Very large pure white flowers with 6 to 8 petals. We consider this the best variety on the market. Oz. $\frac{1}{4}$ lb. Lb. \$0 25 \$0 75 \$2 25

Paris Market Strain. A popular standard sort. Very early. 20 50 1 75

Elegans carminea. Bright carmine-rose.	50	1 50
Elegans rosea. Delicate pink.	50	1 50

Half trade packets can be supplied only where listed

HENRY F. MICHELL CO.

MICHELL'S DISTINCTIVE FLOWER SEEDS

Michell's Giant Pansies

The following list comprises the best of the new European creations and the popular American varieties.

MICHELL'S NEW GIANT CLIMBING

This strain is the result of careful selection of several leading varieties of winter-flowering Pansies, and we believe our stock to be the finest of its type. Its plants grow to a height of 3 feet and produce immense blooms on stems from 16 to 18 inches long. The colors are a pleasing blend of light and dark shades. Trade pkt. \$1.00; 1/8oz. \$2.50; 1/4oz. \$4.75

NEW GIANT PANSY, MICHELL'S SPRINGTIME

We are pleased to offer this fine new early-flowering Giant Pansy whose blooms measure 3 1/2 to 4 inches across, and come in a superior mixture of light colors so popular in the spring garden. The plants are dwarf. Trade pkt. 75c.; 1/8oz. \$1.50; 1/4oz. \$2.75; oz. \$10.00

MAPLE-LEAF GIANTS

A new variety producing giant flowers measuring 4 to 6 inches across, of perfectly round shape and in an excellent mixture. This is without doubt the largest of the giant-flowering types; for exhibition purposes and private trade. Trade pkt. 50c.; 1/8oz. \$2.75; oz. \$10.00

AMERICA

A very select, extra-early, dwarf giant-flowering strain. The plants are short, stocky and of vigorous growth, exceptionally free flowering and in a fine mixture of popular shades. For florists and market gardeners, this is undoubtedly the money-making Pansy.

Trade pkt. 75c.; 1/8oz. \$1.50; 1/4oz. \$2.75; oz. \$10.00

ENGELMANN'S SPECIAL MIXTURE

A new variety and a truly Giant Pansy that is in a class by itself. Flowers 3 to 4 inches across, on long, heavy stems, and produced well above the foliage. Contains a great variety of colors, both light and dark, with a good percentage of bronze and red shades.

Trade pkt. 75c.; 1/8oz. \$2.25; 1/4oz. \$3.75; oz. \$12.00

MICHELL'S NEW SWISS GIANTS

The flowers are enormous, of beautiful velvety texture, on long stems and in an unsurpassable mixture of salmon, dark blue, pink, mahogany, yellow and red, all of which are beautifully blotched.

Trade pkt. \$1.00; 1/8oz. \$1.50; 1/4oz. \$2.75; oz. \$10.00

DWARF SWISS GIANTS, CHOICE MIXED (ROGLI)

For those who desire a dwarf and more compact type than the original we highly recommend this new strain. Free flowering, and in a great variety of colors. Trade pkt. 50c.; 1/8oz. \$2.25; oz. \$8.00

IMPROVED SWISS GIANTS

Large flowers with overlapping petals in many brilliant colors and shades. Excellent for greenhouse culture.

Trade pkt. 60c.; 1/8oz. \$1.25; 1/4oz. \$2.25; oz. \$8.00

SWISS GIANTS, SEPARATE SORTS

	Trade pkt.	1/8oz.	1/4oz.	Oz.
Alpenglow. A fine range of cardinal-red shades.....	\$0 75	\$1 75	\$3 00	\$10 00
Berna. Very rich, velvety purple-violet.....	75	1 75	3 00	10 00
Coronation Gold. Round canary-yellow flowers with lower petals flushed golden orange, with slightly ruffled edges.....	75	1 75	3 00	10 00
Lake of Thun (Ullswater). Color marine-blue with deep blue blotches.....	75	1 75	3 00	10 00
Luna. Soft sulphur-yellow; frilled edges.....	75	1 75	3 00	10 00
Pure White. The best giant pure white.....	75	1 75	3 00	10 00
Rheingold. Deep golden yellow with black blotches on the three lower petals.....	75	1 75	3 00	10 00

GIANT OR BEDDING PANSIES

YELLOW SHADES. Giant flowers without blotches. Plants compact, dwarf. Fine for mass effect in borders.

Trade pkt. 50c.; 1/8oz. \$1.75; oz. \$6.00

LORD BEACONSFIELD, IMPROVED STRAIN. Deep velvety violet, shading to white. Trade pkt. 50c.; 1/8oz. \$1.75; oz. \$6.00

While stock of the above two varieties is very scarce, we have been successful in having grown exclusively seeded to take care of our normal needs. We suggest early ordering.



Pansy, Michell's New Swiss Giants

PANSIES, GIANT-FLOWERING MIXTURES

Michell's Giant Exhibition, Mixed. A giant strain of heavy texture and varied shades and colors..... Trade pkt. 1.00; 1/8oz. \$1.00; 1/4oz. \$1.75; .50 \$2 50 \$4 50 \$24 00

Michell's Primulas

NEW/GIANT OBCONICAS

NEW WYASTON WONDER. This new type of *Primula obconica*, Wyaston Wonder, produces flowers of truly immense size. It is by far the largest-flowered variety in existence. The general growth of the plant is exceptionally vigorous and the huge heads of bright crimson flowers are carried on strong stems well above the foliage. We believe this to be the finest of the new Primulas.

1/2 trade pkt. 85c.; trade pkt. \$1.50; 1/8oz. \$3.50

PRIMULA OBCONICA, SUPER-GIANT STRAINS

We are pleased to offer the following **New-Crop Primula Seeds**, this is freshly harvested stock, very high germination, American-grown seed. All the plants have been carefully rogued for color and type. The flowers are of giant size.

	Trade pkt.	1/8oz.	1/4oz.	Oz.
Giant Apple Blossom. A lovely pure tone—pale pink.....	\$1 00	\$2 50	\$4 50	
Giant Blue. Rich, bright blue.....	1 00	2 50	4 50	
Giant Crimson. Enormous size truss; crimson color.....	1 00	2 50	4 50	
Giant Dark Rose. Clear self rose; will not fade.....	1 00	2 50	4 50	
Giant Blood-Red. Dark blood-red shade.....	1 00	2 50	4 50	
Giant Scarlet. Oriental red, shading to scarlet.....	1 00	2 50	4 50	
Giant White. Pure white.....	1 00	2 50	4 50	
Giant Choice Mixed. A mixture of the above and other colors.....	1 00	2 50	4 50	

OBCONICA GRANDIFLORA

Hybrida, Mixed. Trade pkt. \$1.00; 1/8oz. \$2.00.

MALACOIDES

	Trade pkt.	3 Trade pkts.
Dawkin's Carmine-Pink. Rich glowing carmine-pink; flowers large.....	\$0 75	\$2 00
Lilac. Improved Baby Primrose.....	1/8oz. \$1.00	50
Pink Beauty. Deep rosy pink flowers.....	1/8oz. \$3.50	75
Snow Queen. Single; white.....		75 2 00

Viola

	Trade pkt.	Oz.
Arkwright Ruby. This new variety is of the large-flowered type. Very fragrant, beautiful bright rosy crimson blooms, with terra-cotta shadings, make it a very outstanding variety.....	\$0 50	\$6 00
Papilio. Butterfly Viola. Light blue and white.....	50	4 00
Papilio. Butterfly Viola. Deep violet.....	50	4 00
Bosniaca. Johnny-jump-up. Free blooming. Small leaves. Purple flowers.....	40	3 00

Viola cornuta • Tufted varieties

Chantreyland. New. A fine new variety in a pure white, outstanding in color.....	\$0 50	\$5 00
Admiration. Dark blue.....	50	4 00
Perfection. Light blue.....	40	4 00
Rose Queen. Compact habit. Rosy pink flowers.....	40	4 00
White Perfection. Pure white.....	50	4 00
Yellow Perfection. Golden yellow.....	40	4 00
Mixed. All colors.....	40	4 00
Scotch Bedding, Mixed. Produces larger flowers than V. cornuta.....	75	5 50

Wallflower

	Trade pkt.	1/4oz.
Gold Standard. Annual. Double; deep golden yellow; very fragrant. Finest variety for forcing.....	\$0 50	\$1 00

Michell's Distinctive Stocks

GIANT COLUMN, NON-BRANCHING DOUBLE EXCELSIOR

This new type produces one enormous spike 2 to 3 feet in height and is especially adapted for greenhouse culture, as the plants can be grown close together. We offer only the best seed, which will give a high percentage of doubles.

ROSE BEAUTY. *Exclusive Michell Introduction.* A fine new variety with exceedingly large double florets. The color is a clear La-France-rose-pink, a very popular florist color.

1/2 trade pkt. 75c.; trade pkt. \$1.25; 1/8oz. \$2.00

	1/2 trade pkt.	Trade pkt.	1/4oz.	Oz.
Blue Ball. No. 3. Rich, dark lilac-blue..	\$0 60	\$1 00	\$2 50	\$9 00
Ball White. No. 2. Long-stemmed white, slight pink blush.....	60	1 00	2 50	9 00
Ball Pink. No. 11. Fine clear rose-pink..	60	1 00	2 50	9 00
Ball Rose Pink. No. 14. Deeper than No. 11. Strong grower.....	60	1 00	2 50	9 00
Ball White. No. 16. Pure white semi-tall, compact grower.....	60	1 00	2 50	9 00
Silvery Lilac (Ball No. 1). Lilac-lavender..	60	1 00	2 50	9 00
Chamois-Pink (Ball No. 9). Chamois-pink.....	60	1 00	2 50	9 00
Gardenia. Shimmering, glistening white..	60	1 00	2 50	9 00
Golden Rose (Ball No. 20). Rose and gold.	60	1 00	2 50	9 00
Illusion (Ball Ruby). Scarlet-red.....	60	1 00	2 50	9 00
Malmaison Pink (Ball No. 7). Light shell-pink.....	60	1 00	2 50	9 00
Rose-Pink. (Michell.) Brilliant rose-pink	60	1 00	2 50	9 00
Yellow Wonder. The color is rich creamy yellow.....	60	1 00	2 50	9 00
Florist Mixture	60	1 00	2 50	9 00

MICHELL'S SEED HOUSE •

516 - 518 MARKET STREET
PHILADELPHIA 5, PENNA.